



Mark P. Stevens

Virtual Meeting & Event Industry Consultant

Learning Luminaries

Founder

Where virtual learning illuminates business objectives

As a Learning & Performance leader for over 20 years, Mark pioneered virtual learning for the meetings & events business. Companies from Fortune 100's to TMCs to Hotels were helped to understand the nuances of online learning in order to accomplish their business goals with their SaaS meeting products.

Acting as principal consultant at i-Meet he assists with the industry research being done during the COVID-19 pandemic. He also is working with miMeetings, AMEX M&E and Cvent while sitting on a hotel ownership advisory board and the TAMS L&D committee. These put him at the intersection of many major corporate meeting planning and hotel meeting people and processes.

EXPERIENCE

Learning Luminaries - Founder -	2015 - present (i-Meet consultant)
StarCite/Lanyon - Director Learning -	2003 - 2015
B-there - Training Director -	2000 - 2003
DSES Microsoft Training -	1996 - 2000

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