

Mark P. Stevens
Meeting & Event Industry Consultant

Learning Luminaries

Founder
Where learning illuminates business objectives

As a Learning & Performance leader for over 20 years, Mark pioneered virtual learning for the meetings & events business. Companies from Fortune 100's to TMCs to Hotels were helped to understand the nuances of online learning to accomplish their business goals with their SaaS meeting products. See profile link for details.

Acting as principal consultant at i-Meet he works with miMeetings, AMEX M&E and Cvent while sitting on a hotel ownership advisory board and the TAMS L&D committee. These put him at the intersection of many major corporate meeting planning and hotel meeting teams and processes. It also informs the videos, voiceovers, collateral, branding and awareness campaigns created on their behalf.

EXPERIENCE

<u>Learning Luminaries, LLC</u> - Founder – 2015 - present (i-Meet consultant) i-meet.com – Consultant

miMeetings – Director

StarCite/Lanyon - Director Learning - 2003 - 2015 B-there - Director Training - 2000 - 2003 DSES Microsoft Training - 1996 - 2000

View Mark's LinkedIn Profile